

Stupreneurs

Youth for Innovation and Impact in Rajasthan

Program

Stupreneurs is State Level impact and innovation challenge program to make Rajasthan a source of innovation and startups to positively impact our economy. An ecosystem based approach where mentors, business leaders and other professionals support and mentor such startups.

The whole program works on three things

CoWrite – Write a business plan which solves the local community problem and has a disproportionate impact on region or world.

Connect – Connect with right stakeholder which may accelerate the growth of enterprise .

Create – Create viable product which may scale scalable to other geography.

Our Reach

Startup Oasis Operates the TEDSTART Incubation Centres in the 7 Divisions of Rajasthan



The Need for the Program

Rajasthan comes under low income states of India. To address the issues of sustainable growth, it needs multiple scalable innovations and impact enterprises.

Through the Stupreneurs Program, we can create a value chain which starts from inception of ideas to impact on millions of people who are living out of sustainable ecosystem of living.

Startup Oasis is already operating incubation hubs in the 7 division of Rajasthan through its physical TEDSTART centers (www.tedstart.com). Startup Oasis is the implementing body of the INVENT program (<http://startupoasis.in/invent.php>) which can fund social enterprises upto Rs 50 Lakhs.

Impact Startups

Some of the disruptive startups which are being supported by Startup Oasis:

Startup	Sector	Brief Profile
Carmel Organics	Organic Agriculture	Training farmers in MP to grow high income generating organic medicinal herbs
Krimanshi Technologies	Cattle Feed	Using Biotech to produce innovative Cattle Feed and distributing through unconventional channels like NGOs
Om Server	Edutech	School in a Box for low internet bandwidth areas
Tisser India	Handicrafts	Custom gifting solutions for corporates using a technology enabled and efficient crafts supply chain
Banyan Roots	Agriculture	Building value added products with agri produce sourced from default organic areas in Rajasthan
Khadigi	Khadi	Enabling digital printing on traditional Khaadi
Mera Paper	ICT	Helping newspaper and their home delivery small vendors (like milkmen) to manage their business and enable digital payments
KBSS	Skills Training	Standardising heritage building skills and linking trained labour with demand from hospitality sector
Jaipur Belt	Healthcare	Low cost spine support device for manual labour with therapeutic features

An Event of Energy

The whole program will run for a period of 4-months with sensitization boot camps in each division which is followed by 7 divisional competitions. The winners of each divisional competition will work with local business leaders and mentors to improve their business model so that they can showcase at the finals, which will be held at the last stage of the program in Jaipur



Competition

Witness firsthand when students present their most compelling projects on stage for 15 minutes. Experience the synergy of teams as they share insights, fuel innovation and drive impact.



Project Initiation

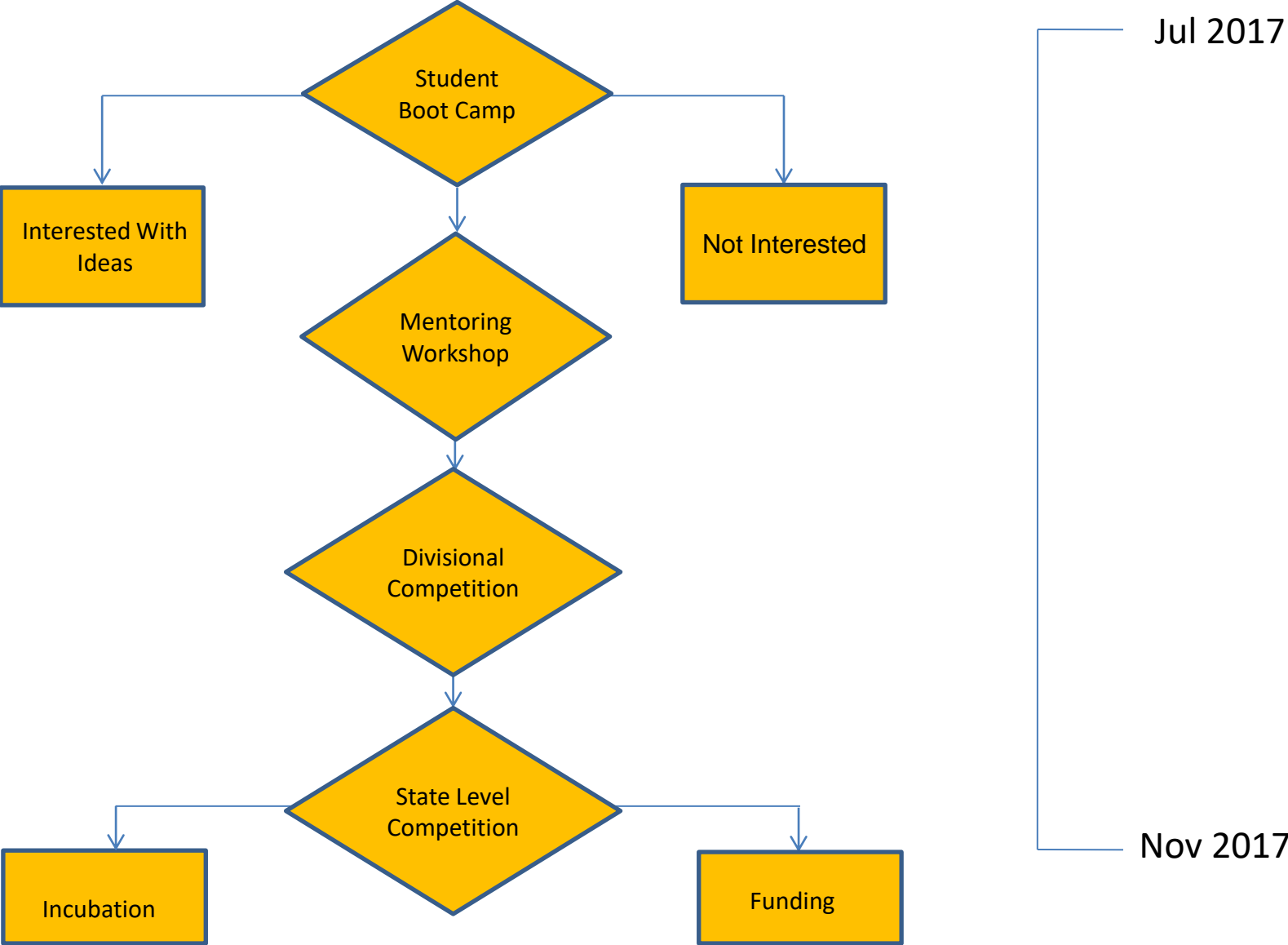
Through robust training, insight sharing and leadership events, we build capacity to maximize our student and global impact.



Collaboration

Challenge the status quo of thought leaders and network with leaders on sustainable change through the positive power of business

How It will Work



Outreach Funnel of Stupreneurs

Outreach

- 50,000+ Students will be outreached through social media and physical marketing in whole Rajasthan
- 8000+ Students will be directly contacted through Sessions

Mentoring

- 1000+ Students will be mentored through boot camps and workshops
- 40 + Mentors will help students to improve and refine their ideas and business models

Pitching

- 250+ applications and 70+ startup pitches
- 7 Divisional and one State level competition to shortlist the top 21 social innovations and enterprises from Rajasthan

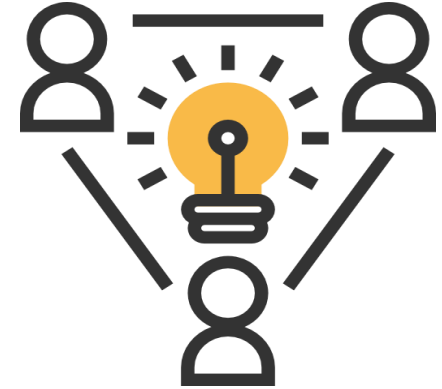
Impact



34 Districts



**20 Boot Camps
and Workshops**



**8000+ Students
Participating in 4
Months**



21 Social Startup Projects



**7 Divisional and 1 State
Level Competition**



**Incubation and
Funding Support**

Benefits for Partners



Align Brand Strategy and Customer Loyalty

Supporting program provides significant recognition and loyalty within an extensive network **of students and academic leaders**. Brands align with us to gain a powerful share of voice and positive impact.



Engage Associates and Colleagues program is a unique platform for executive team building, deeper employee engagement and meaningful mentorships.



Investing In Collective Leadership

When you support a program student, it changes the world for good. With a head for business and a heart for the world, Program alumni carry their experiences into their professional careers



Collaborate with Leaders and Innovators

Program provide opportunity to network outside of traditional business settings for a greater purpose. Organized at national and levels, these events will motivate personal change and drive new ideas



Advance Success in Social Responsibility and Impact The program drives high impact and sustainable change through a commitment to entrepreneurial action, especially in areas of women's economic empowerment, agri, energy and healthcare and craft livelihood.

Call to Action

Investing in one student creates a ripple of change. The Program creates a life-changing experience that impacts not only the student, but also the team, the community and many people to follow.

Investing your time, talent, innovation and resources in program will change many lives. One of them is likely to be yours.

Many startup projects are scalable and could reach hundreds of thousands of lives through innovation. You can join the passionate and intelligent investors who choose to make a sustainable impact simply by choosing how many students you would like to support: one, one thousand, one million. One action creates a world of difference.

Startup Oasis is a valid recipient of funds as per Schedule VII of the Companies Act, 2013.

Please write to vaibhav@startupoasis.in for any further queries.